Logo Design Skill for Claude — Install & Try Guide

By @arhamfahmi.ai · Free, open-source skill that turns Claude into a senior logo designer

AI-യോട് logo ചോദിച്ചാൽ ചായക്കടയ്ക്ക് ചായക്കപ്പും dentist-ന് പല്ലും കിട്ടും. ഈ skill അത് മാറ്റും. (Ask AI for a logo and a tea shop gets a tea cup, a dentist gets a tooth. This skill fixes that.)

The link

GitHub: https://github.com/kaankiziltug/logo-design-skill

Download page (Releases): https://github.com/kaankiziltug/logo-design-skill/releases

- Made by Kaan Kızıltuğ. MIT licence (free), about 4,900 stars on GitHub.
- Latest version when this guide was written: **v1.4.5** (20 Oct 2026).

What it does

1. **Asks about your brand:** name, audience, mood. *(നിങ്ങളുടെ brand-നെ കുറിച്ച് ചോദിക്കും.)*
2. **Studies a library of 1,400+ real logos** so it avoids the obvious clichés in your field.
3. **Writes 8–12 ideas and draws the best 3** as clean SVG logos.
4. **Tests each one:**
   - shrunk to **16 px**, the size of a browser-tab icon
   - in **one colour**
   - next to competitors' logos (the "shelf test")
5. **Stops and shows you the 3 concepts** so you choose before it builds anything more.
6. **Builds a full logo kit** if you say yes: favicon, app icon, one-colour versions and a usage guide.

What you need

- **A Claude account.** The Free, Pro, Max, Team and Enterprise plans all support skills.
- **A computer browser** (claude.ai) for the install. I haven't confirmed that the phone app can upload skills, so use a laptop or desktop.
- **"Code execution" turned on** (Step 2 below).

Install on claude.ai (web) — 5 steps

Step 1: Download the skill

Skill download ചെയ്യുക

1. Open https://github.com/kaankiziltug/logo-design-skill/releases
2. Under the latest version, click **Assets**.
3. Download `logo-design.zip` (about 4 MB).
   - If the upload fails later because the file is too big, download `logo-design-lite.zip` instead (about 0.3 MB). It has everything except the logo image files.
4. **Don't unzip it.** Claude needs the .zip file as it is.

Step 2: Turn on code execution

Code execution on ആക്കുക

1. On claude.ai, click your name or initials (bottom-left), then **Settings**.
2. Open **Capabilities**.
3. Turn on **"Code execution and file creation"**. In newer layouts this is called **"Create and edit files"**.

On a **Team or Enterprise** plan, your admin controls this under Organization settings. Ask them if you can't see the option.

Step 3: Open Skills

Skills തുറക്കുക

Go to **Customize** → **Skills**. In some layouts you'll find Skills under **Settings** → **Capabilities** instead.

Step 4: Upload the zip

Zip upload ചെയ്യുക

1. Click the **+** button, then **+ Create skill**.
2. Choose **Upload a skill**.
3. Select the `logo-design.zip` you downloaded.

Step 5: Turn it on

Skill on ആക്കുക

logo-design now appears in your skills list. Make sure its toggle is **on**.

✅ Done. Claude will now use the skill automatically whenever you ask for a logo.

Try it — copy one of these prompts

Start a **new chat** and paste one of these, changing the details to your own:

> Design a logo for "Chayakkada Co.", a modern Kerala tea shop in Kochi
> for college students. Mood: warm, fun, a little retro.

> Design a logo for my Instagram page "<your page name>" about <topic>.
> Audience: <who>. Mood: <3 words>.

> Here's my current logo (attached). Critique it and suggest a refresh.

> Give me three wordmark directions for a bakery called "Pazham".

What happens next:

1. Claude asks a few quick questions. Answer them, or say "skip questions, assume the rest".
2. It shows **3 logo concepts** with a recommendation, then **stops and waits**.
3. Reply with the one you like, e.g. "Go with concept 2". It then builds the full kit.

Try the 16-pixel test yourself (even without the skill)

Skill ഇല്ലെങ്കിലും ഈ test ചെയ്യാം

Look at your logo at **16 pixels**, the size of a browser-tab icon. If you can't tell what it is at that size, it's too complicated. **Simplify it.**

For Claude Code users (optional)

Option A, the plugin. Type these in Claude Code:

```
/plugin marketplace add kaankiziltug/logo-design-skill
```

```
/plugin install logo-design@logo-design-skill
```

Option B, manual. Unzip `logo-design.zip` and copy the `logo-design` folder into:

- `~/.claude/skills/logo-design` for all projects, or
- `.claude/skills/logo-design` inside one project.

Either way, start a new session and ask for a logo.

If something goes wrong

Problem	Fix
Upload fails / "file too large"	Use `logo-design-lite.zip`
Upload fails / "invalid skill"	Upload the original zip from Releases. Don't unzip and re-zip it yourself
No Skills option	Turn on code execution first (Step 2). On Team or Enterprise plans, ask your admin
Claude makes a logo without the process	Start a new chat and make sure the skill's toggle is on. You can also say "use the logo-design skill"
Free plan hits its limit mid-way	A full logo run is long. Ask for "fast track: 3 concepts only", or continue the next day

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Important

- **Check before you use a logo for real.** AI can still make something that looks like an existing brand. Do a trademark search before printing it or registering a business.
- **The library is for reference only.** The 1,400+ library logos belong to real companies. The skill studies them to avoid copying; don't reuse them.
- **The skill isn't mine.** It was made by Kaan Kızıltuğ (MIT licence). This guide just shows you how to use it.

Made a logo with it? Tag **@arhamfahmi.ai**, and I'll share the best ones. 🎨 *Follow for more AI experiments explained in Malayalam.*