NO CODING.
NO DEVELOPER.
YOUR WEBSITE.

A quick-start guide to building your business website with Claude Code.

THE IDEA

I couldn’t write a line of code. I still built a resort website with Claude Code. Here’s how you can start.

TWO WAYS TO PREPARE YOUR WEBSITE

A / PLAN WITH AI

Use ChatGPT, Gemini, or Claude to interview you and create a custom prompt. Then paste it into Claude Code.

B / GO DIRECT

Use Claude Code directly with the build prompt in this guide.

COST

Your main paid tool is a Claude plan with Claude Code access. My setup used Sveltia CMSfor content editing and Cloudflare for hosting. Start with their free options; limits can change. A custom domain is opt

OPTION A / CREATE YOUR CUSTOM PROMPT

Paste this into ChatGPT, Gemini, Claude, or another AI assistant. Answer its questions. At the end, it will give you a website prompt to paste into Claude Code.

COPY THIS MASTER PROMPT

You are my website planning assistant. I have no coding experience. Interview me ONE question at a time before creating my final prompt for Claude Code.

Ask about:
• My business, customers, location, and website goal.
• Pages, content, and features I need.
• Whether I need an admin panel to edit content myself.
• Design style: minimal, premium, modern, playful, traditional, bold, etc. Ask about colours, fonts, and websites I like.
• Photos, languages, contact details, booking/payment needs, and mobile use.
• My budget. Prefer free services and ask before suggesting anything paid.

Use simple English and suggest options if I’m unsure.

When you understand my needs, give n and ONE complete, detailed prompt I can paste into Claude Code. Tell Claude Code to build and test the website, use Sveltia CMS for editable content and Cloudflare for hosting if suitable, explain how I can manage content, and guide me through o not assume I know coding. Never invent credentials or claim the site is live unless verified.

THEN

Copy the final prompt the AI creates. Use it in Claude Code under Option B.

OPTION B / BUILD WITH CLAUDE CODE

WHAT TO INSTALL

• A computer and internet connection
• A Claude subscription with Claude Code access
• Claude Code, using Anthropic’s official guide:
docs.anthropic.com/en/docs/claude-code/overview
• Your business details, logo, text and real photos

SET UP YOUR PROJECT

1 MAKE A FOLDER

Create a new folder just for this website, e.g. Documents/MyBusinessWebsite.

2 OPEN CLAUDE CODE

Open Claude Code in that folder using the official setup instructions. Build locally first so you can preview and test before publishing.

3 CHOOSE AUTO MODE

If Auto mode is available in your setup, select it in the permission/mode menu. If not, use the available mode and approve actions you understand. Never enable bypass-permissions mode just to avoid prompts.

4 PASTE A PROMPT

Use the prompt on the next page, or the custom prompt generated in Option A.

YOUR BUILD PROMPT

COPY & PASTE INTO CLAUDE CODE

Act as an expert website developer and guide me as a complete beginner. Build a polished, mobile-friendly website for my business using the details I provide. Do the work in the current project folder and work locally first. Choose a suitable design and ask me only for important missing business decisions.

If I have not provided enough information, ask me short questions about my business, pages, features, preferred design style, colours, and example websites before building.

Use Sveltia CMS for an admin panel if I need to edit content myself, and Cloudflare for hosting/deployment where suitable. Prefer free ot add paid services without explaining the cost and asking me first.

Build the site, run it locally, test pages and forms, fix errors, and show me how to preview it. Secure any admin panel. Keep passwords and secret keys private. Do not publish anything until I review the site and approve deployment. Explain each necessary action in simple English. Never claim something works or is live unless you verify it.

BEFORE YOU LAUNCH

■ Check the site on your phone and computer.
■ Test every link, form, WhatsApp button, and booking enquiry.
■ Test the admin panel if you have one.
■ Ask Claude to list services used and any possible future fees.
■ Review the site before approving deployment.

REMEMBER

Claude can do most of the building, but you must provide business details, sign in to services when needed, protect passwords, and check the website before customers use it.